

## 1996 form

## PHILIP MORRIS EVENT CARD COUNT SHEET

## PLEASE FILL OUT A SEPARATE FORM FOR EACH ENVELOPE

## CARDS SHIPPED WITHOUT A COUNT SHEET WILL BE RETURNED

| CARDS<br>SHIPPED TO<br>P.O. BOX #:<br>(Check One)      | 66100<br>66105 | 66101<br>66107  | 66102<br>66108   | 66103<br>66109   | 66104<br>(SEE ENVELOPE) |
|--|----------------|---|--|--|-------------------------|
| FROM:  | (Event Mana    | gement Compa  | uny) (Con  | tact Name/Ph.  | #)                      |
| Category (Check On: (Note: only one category per Eave) |                | Maril | poro Hispanic E<br>boro Communit<br>boro Cooking F<br>boro Racing - o<br>boro Promo. To<br>boro Bar Night<br>boro Bar-Resor<br>boro Racing - o | ty Events (66101) y Events - Mili estival (66103) ff-site (66104) our (66105) s (66107) ts (66108) | tary (66102)            |
| Envelope Number:                                       | ****           |   |  |  |                         |
| # Of Cards In Env                                      | elope:         |   |  |  |                         |
| Check One:   |                | English Version   | n orHisp   | panic Version  |                         |
| Week Ending (Sun                                       | day):          |   |  | · · · · · · · · · · · · · · · · · · ·  |                         |
| Event Name:  |                |   |  |  |                         |
| Event Date(s):   |                | ····  |  |  |                         |
| Location (City, St.                                    | ate):          |   |  |  |                         |
| Brand:   |                |   |  |  |                         |
| SUPERVISOR AP  | PROVAL         | PLEASE SI   | GN   |  |                         |

White copy: Enclose in envelope to keying vendor.

Canary copy: Brett Gardner / Leo Burnett / 35 W. Wacker / 12th Floor / Chicago, IL 60601.

Pink copy: Market Manager retains for log report.

Gold copy: Receipt for site coordinator.

POS # 83441 - 1/96